# TABLE OF CONTENTS

1 COMPANY
  1.1 Profile......4
  1.2 Timeline......4
  1.3 Mission......5
  1.4 Name......5
  1.5 Logo......6
  1.6 Color......7
  1.7 Logo Use......8

2 PRODUCT
  2.1 Profile......9
  2.2 Name......10
  2.3 Logo......11
  2.4 Color......12
  2.5 Logo Use......13

3 RESOURCES
  3.1 Contact Information......13
  3.2 Logo Files......13

4 CITATION INFORMATION
  4.1 Citing CONVERGE......14
  4.2 Academic Licenses......15
1 COMPANY

1.1 PROFILE

Convergent Science is an innovative, rapidly expanding computational fluid dynamics (CFD) company. Our flagship product, CONVERGE CFD software, eliminates the grid generation bottleneck from the simulation process.

Founded in 1997 by graduate students at the University of Wisconsin-Madison, Convergent Science was a CFD consulting company in its early years. In 2008, the first CONVERGE licenses were sold and the company transitioned to a CFD software company. Convergent Science remains headquartered in Madison, Wisconsin, with offices in the United States, Europe, and India and distributors around the globe.

We are proud to offer exemplary customer support, including free CONVERGE training in the United States, Europe, and India several times per year.

Biographies of the Convergent Science leaders can be found at convergecfd.com/about/leadership.

1.2 TIMELINE

1997 Graduate students at UW-Madison establish Convergent Thinking LLC
2001 Development of CONVERGE begins
2008 First CONVERGE sales
2012 Texas office opens
2013 IDAJ starts distributing CONVERGE in Asia
2014 Merge with Ignite3D to form Convergent Science GmbH in Austria
2014 First CONVERGE User Conference—North America held
2015 Detroit office opens
2016 First combustion summit held in Nice, France
2016 First IFPEN combustion models implemented in CONVERGE
2017 First CONVERGE User Conference—Europe held
2017 Indian office opens
2018 Tenth anniversary of the commercial release of CONVERGE
2019 First CONVERGE User Conference–India held
2019 CONVERGE 3.0 released

1.3 MISSION
Our mission is to enable our customers to perform revolutionary computational fluid dynamics simulations by creating accurate, versatile, user-friendly software and providing unparalleled support.

1.4 NAME
In general, refer to the company as Convergent Science. (Convergent Science, Inc. refers to the American portion of the company. Convergent Science GmbH refers to the European portion of the company. Convergent Science India, LLP refers to the Indian portion of the company. Convergent Science is the umbrella term that includes the entire company.) Convergent Science is two words, always spelled with a capital “C” and “S”.

Convergent Science

Convergent Sciences
Do not make plural

convergent science
Do not use all lowercase

CONVERGE
Do not use product name when referring to company

Convergent
Do not use incomplete name
1.5 LOGO

The Convergent Science logo should not be closer to any other logo or graphic element than 1/3 the height of the logo. This buffer zone ensures the integrity and originality of the mark. The logo must remain as originally drawn and proportioned and cannot be modified. The wordmark “CONVERGENT SCIENCE” is a graphic element, not a typeface. Do not substitute a different typeface for the wordmark. Do not use the logo or the wordmarks in a sentence. The logos may not be deconstructed.

The minimum logo size is ½ inch high for print applications and 36px high for digital applications.
1.5 logo continued If used over a background with insufficient contrast, the logo may be used in black and white or in reverse.

1.6 COLOR The Convergent Science logo should be shown in color using the specified Pantone colors (PMS).
1.7 LOGO USE

The Convergent Science logo must be used as provided with no changes, including but not limited to changes in the color, proportion, design, or appearance.

- Do not compress
- Do not distort
- Do not use our old logo
- Do not use on backgrounds with insufficient contrast
- Do not change the color
- Do not change the typeface
- Do not use product logo when referring to company
- Do not use incomplete logo
2.1 PROFILE  CONVERGE is a cutting-edge CFD software package that eliminates all user meshing time through fully autonomous meshing. CONVERGE automatically generates a perfectly orthogonal, structured grid at runtime based on simple, user-defined grid control parameters. Thanks to its fully coupled automated meshing and its Adaptive Mesh Refinement (AMR) technology, CONVERGE can easily analyze complex geometries, including those with moving boundaries. Moreover, CONVERGE contains an efficient detailed chemistry solver, an extensive set of physical submodels, a genetic algorithm optimization module, and fully automated parallelization.

CONVERGE CFD software is used by companies, academic institutions, and national laboratories around the globe. More than 80% of engine manufacturers worldwide use CONVERGE. That figure includes major OEMs in the United States, Europe, China, Japan, and South Korea.
2.2 NAME

“CONVERGE CFD software” refers to the full suite of CONVERGE products. Use “CONVERGE” to refer specifically to the CFD solver and “CONVERGE Studio” to refer to the graphical user interface. When referring to CONVERGE or any of the CONVERGE CFD software products, CONVERGE should be in all capital letters and bold, sans serif type.

CONVERGE CFD software

CONVERGE Studio

CONVERGE CFD

Do not add to name

converge

Do not use all lowercase

Convergent Science

Do not use company name when referring to product

Converge

Do not use mixed case
2.3 LOGO

The CONVERGE CFD software logo should not be closer to any other logo or graphic element than 1/3 the height of the logo. This buffer zone ensures the integrity and individuality of the mark. The logo must remain as originally drawn and proportioned and cannot be modified. The wordmark “CONVERGE” is a graphic element, not a typeface. Do not substitute a different typeface for the wordmark. Do not use the logo or the wordmark in a sentence. The logo may not be deconstructed.

The minimum logo size is ½ inch high for print applications and 36px high for digital applications.
2.3 logo continued  If used over a background with insufficient contrast, the logo may be used in black and white or in reverse.

2.4 COLOR  The CONVERGE CFD software logo should be shown in color using the specified Pantone colors (PMS), as shown below.

PMS 301  PMS 425
2.5 LOGO USE

The CONVERGE CFD software logo must be used as provided with no changes, including but not limited to changes in the color, proportion, design, or appearance.

- Do not compress
- Do not distort
- Do not use an incomplete logo
- Do not use on backgrounds with insufficient contrast
- Do not change the color
- Do not change the typeface
- Do not use company logo when referring to product
- Do not add elements
3 RESOURCES

3.1 CONTACT INFORMATION

Media questions? Please contact:
info@convergecfd.com.

Other questions? Please contact:
contact@convergecfd.com.

3.2 LOGO FILES

This document and downloadable logo files can be found at convergecfd.com/about/media.
4.1 CITING CONVERGE

If you are publishing work that includes CONVERGE results in conference proceedings, journal articles, book chapters, etc., please cite CONVERGE as follows:


*Please note that you should cite the version of CONVERGE used in your work.

4.2 ACADEMIC LICENSES

If you are publishing CONVERGE results obtained via a free academic **CONVERGE** license, please cite **CONVERGE** as shown above and include the following statement in your acknowledgments:

Convergent Science provided **CONVERGE** licenses and technical support for this work.